

Rai Ahmad Raza Tahir

Designation: Founder/President

Youth Welfare Organization

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Professional Summary

A passionate and committed Youth, Blood, Social & Social Media Activist with more than 5 years of experience in youth leadership, community mobilization, and advocacy. Founder & President of Youth Welfare Organization (YWO) Bhawana, actively engaged in promoting social change, volunteerism, and development initiatives at grassroots level.

Core Competencies

- Youth Leadership & Capacity Building
- Blood Donation & Health Awareness Campaigns
- Community Mobilization & Social Welfare Projects
- Event Planning & Volunteer Management
- Social Media Advocacy & Digital Campaigns
- Report Writing & Documentation
- Public Speaking & Training Facilitation

Project Management	Community Development
Cost-Benefit & Effectiveness Analysis	Logical & Monitoring Frameworks
Evaluation & Impact Studies	SOPs & Policy Development
RBM (Results-Based Management)	Multi-sector Program Implementation
Coordination with Implementing Partners	Leadership & Team Supervision

Professional Experience

Founder & President – Youth Welfare Organization (YWO), Bhawana (2020 – Present)

- Established and leading a youth-led community-based organization.
- Organized multiple blood donation drives, awareness walks, and social campaigns engaging local youth.
- Conducted trainings and capacity-building sessions for students and young activists.

- Designed and led online awareness campaigns on health, education, democracy, and human rights, engaging young people across Tehsil Bhawana.
- Mobilized and trained youth volunteers through digital advocacy, social media outreach, and community engagement initiatives.
- Established a blood donation support network, successfully connecting hundreds of voluntary donors with patients in need, saving numerous lives.
- Collaborated with local organizations, civil society groups, and community leaders to promote volunteerism, youth leadership, and social change.
- Utilized social media platforms to highlight pressing social issues, strengthen youth voices, and influence positive change in society.

Achievements

Trainings, Workshops & Conferences

- Digital Media Conclave – Volunteer Force Pakistan (2021)
- All World Muslim Educational Conference – IJ Smart Publishing, FAST University Chiniot (2022)
- 2-Day Workshop on “*Role of Local Government in Building Resilience, Pluralism and Peace*” – CPDI (2024)
- 2-Day 14th National Youth Peace Festival – CHANAN (CDA) (2024)
- Consultative Session – Women Development Department Punjab (2025)
- 1-Day Training on “*Climate Change, Social Accountability and Inclusion*” – Bargad & VSO (2025)

Skills

Leadership & Management

- Youth Leadership & Community Mobilization
- Volunteer Management & Capacity Building
- Event Planning & Project Coordination
- Team Building & Strategic Planning

Advocacy & Social Work

- Social Welfare & Blood Donation Campaigns
- Advocacy for Human Rights & Social Justice
- Community Outreach & Grassroots Engagement
- Policy Awareness & SDGs Alignment

Communication & Public Engagement

- Public Speaking & Presentation Skills
- Training Facilitation & Workshop Delivery
- Report Writing & Documentation
- Networking & Partnership Building

Digital & Technical Skills

- Social Media Advocacy & Campaign Management
- Content Creation & Digital Storytelling
- Graphic Designing (Canva / Photoshop)
- MS Office (Word, Excel, PowerPoint)
- Basic Video Editing & Online Event Hosting

Personal/Soft Skills

- Problem-Solving & Decision Making
- Critical Thinking & Creativity
- Time Management & Multitasking
- Adaptability & Cultural Sensitivity
- Teamwork & Collaboration

Education

- Bachelor of Arts – The University of Punjab, 2023

Languages

- Urdu (Native)

- English (Fluent)

- Punjabi (Fluent)

References

Available upon request